(36.9, 40.3) n.f.

Market Sample #18

T.P.M.

TITL AND FTC TPM DATA REGRESSIONS

ALL FILTER BRANDS: TITL = 0.9414(FTC) + 1.1000
TITL Avg. = 20.0
FTC Avg. = 20.0
Std. error, slope = 0.0175
Std. error, intercept = 0.3634

FILTER BRANDS LESS SUPER LONGS: TITL = 1.0010(FTC) + 0.1801
TITL Avg. = 19.6
FTC Avg. = 19.4
Std. error, slope = 0.0103
Std. error, intercept = 0.2080

TITL Mg/Cig.

FTC Mg/cig.

PM3000764042